

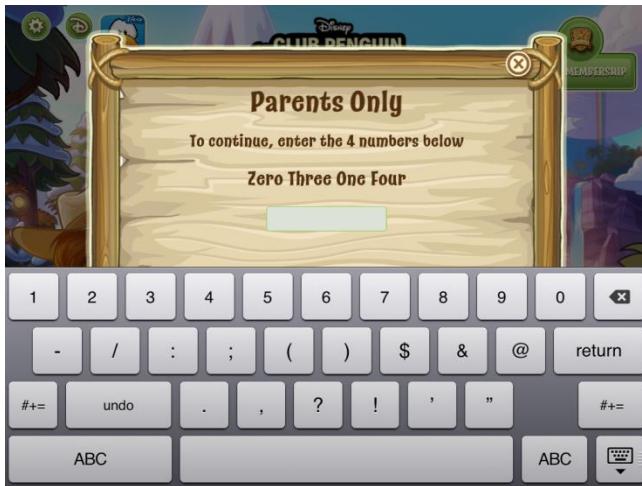
Puffle Wild
Purchase and Consent Flow – Free Player Experience

1. Home Screen – CP Mobile



- Tapping My Penguin icon brings up Parent Gate

Parent Gate



- If CP Mobile app installed, go from Parent Gate directly to CP Mobile Login/Create



- If CP Mobile app NOT on device, go from Parent Gate to About Membership web view for CP

About Membership

PUFFLE WILD
With a Club Penguin Membership:

- UNLOCK ALL bonus levels
- ACCESS ALL the unique puffles, each with a special power
- OPEN ALL the power platforms, and use puffles to help blast O'berries
- ACCESS all future updates, including bonus levels, power-up perches and more
- TAKE ALL puffle creatures back into the Club Penguin app

CLUB PENGUIN
With a Club Penguin Membership:

- ADOPT all the pet puffle species and take them into the Puffle Wild app
- WALK pet puffles in Club Penguin to dig for treasure
- SHOP in all the catalogs, updated every month
- PERSONALIZE a penguin with endless clothing combos
- DECORATE an igloo and throw parties for friends

© Disney. Some features shown require membership or in-app purchase AND qualifying gameplay. Parent permission required.

- From About Membership, if tap Membership badge, then go to App Store to install CP Mobile app

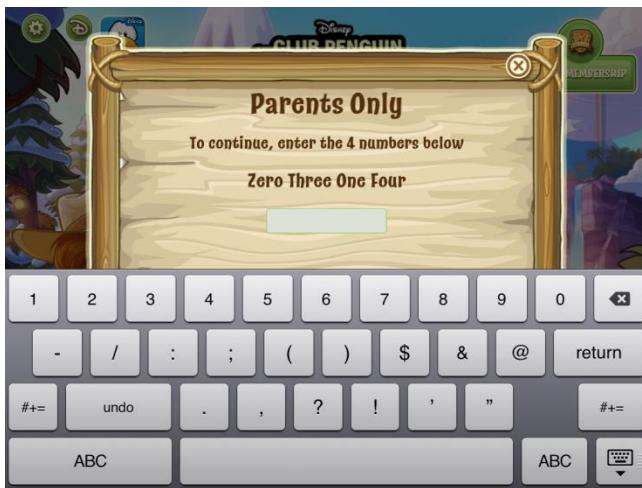


2. Home Screen – About Membership



- Tapping About Membership button brings up Parent Gate

Parent Gate



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About Membership

3 EASY STEPS TO PURCHASE A MEMBERSHIP

- 1  [Download on the App Store](#)
- 2  Create an Account or Log In
- 3  [ABOUT MEMBERSHIP](#)

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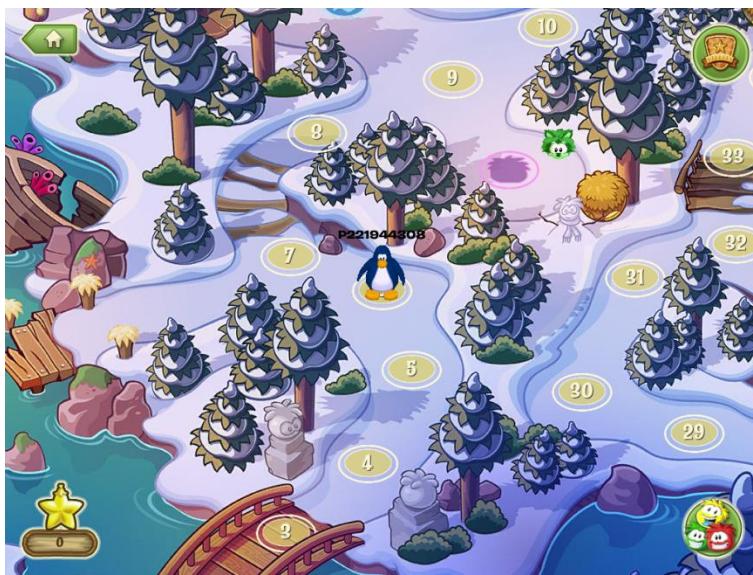
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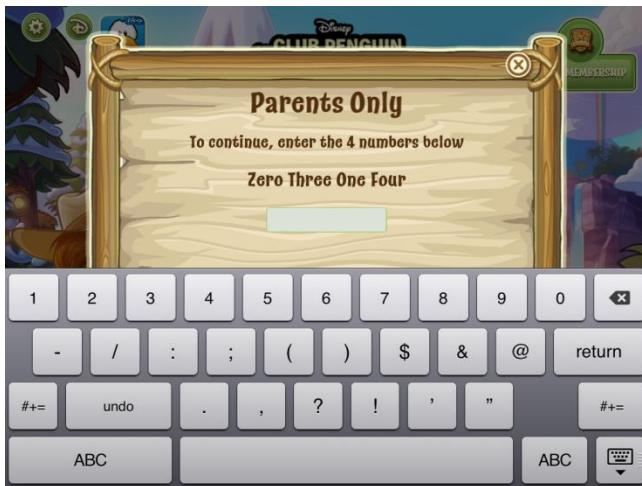


3. Map – Membership



- Tapping Membership badge brings up Parent Gate

Parent Gate



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CLUB PENGUIN

A Club Penguin Membership means UNLIMITED ACCESS and ENDLESS PLAY to 2 Club Penguin Apps

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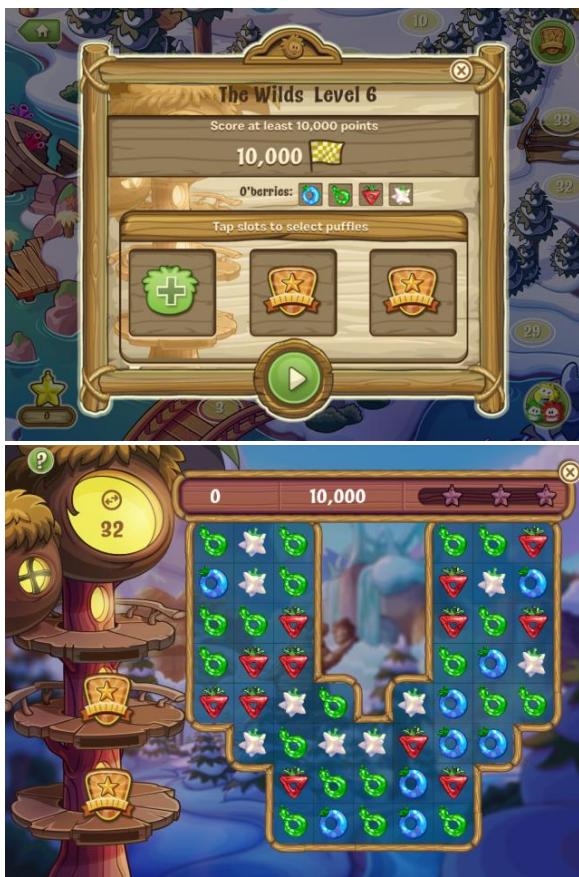
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4. IAP for Platform – Level Start & Game Board

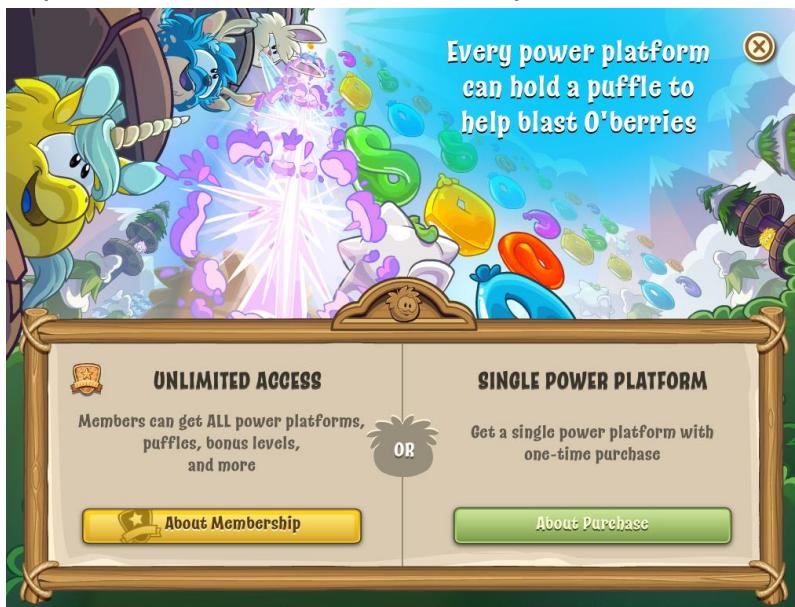


- Tapping Membership badge on a locked puffle Platform brings up Platform Upsell

Login to PW (if not already logged in)

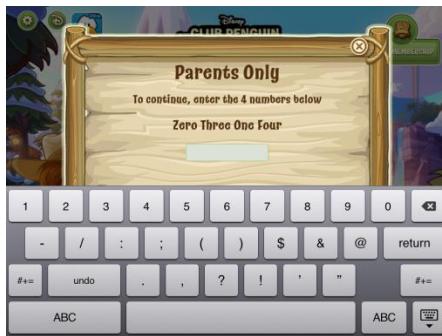


Platform Upsell – Choose to Purchase Membership



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Parent Gate



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3 EASY STEPS TO PURCHASE A MEMBERSHIP



Download the Club Penguin App

Create an Account or Log In

Tap About Membership



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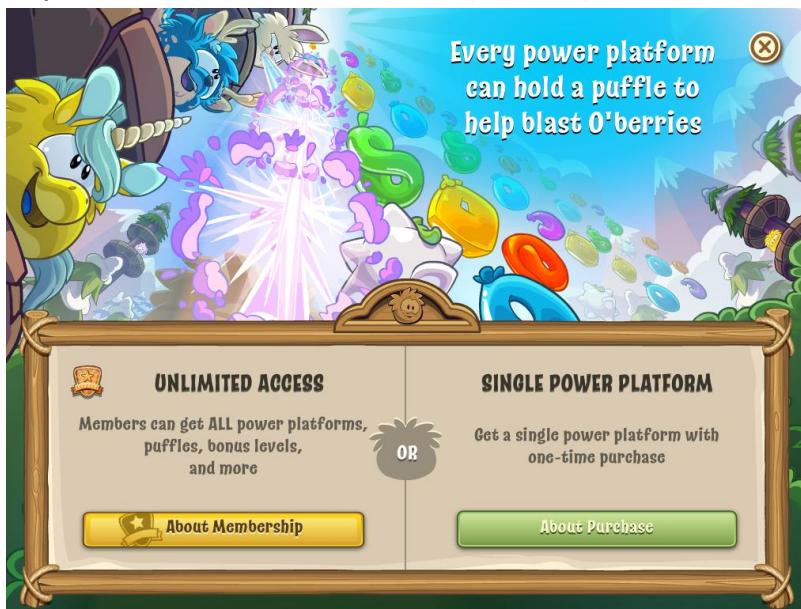
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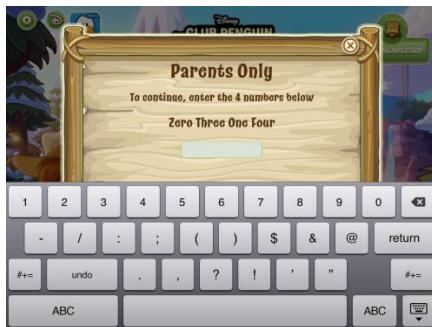


Platform Upsell – Choose One-Time Purchase (Platform)



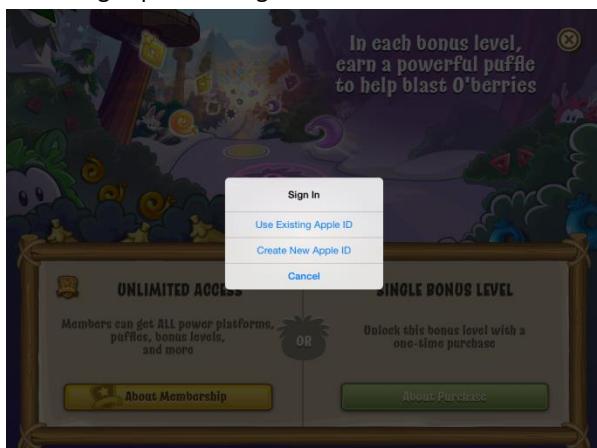
- Tapping About Purchase button brings up Parent Gate

Parent Gate



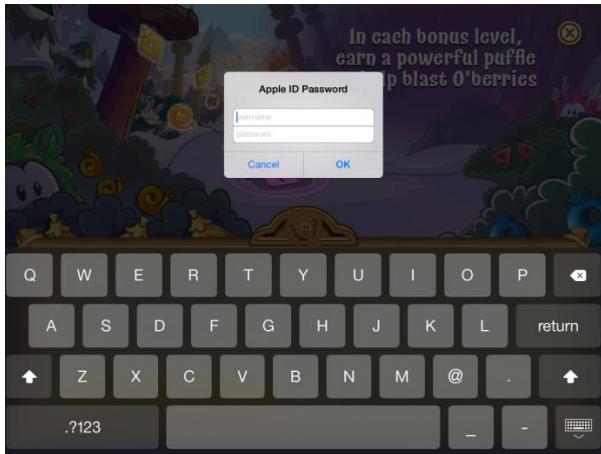
Sign into iTunes

- Brings up iTunes Sign In

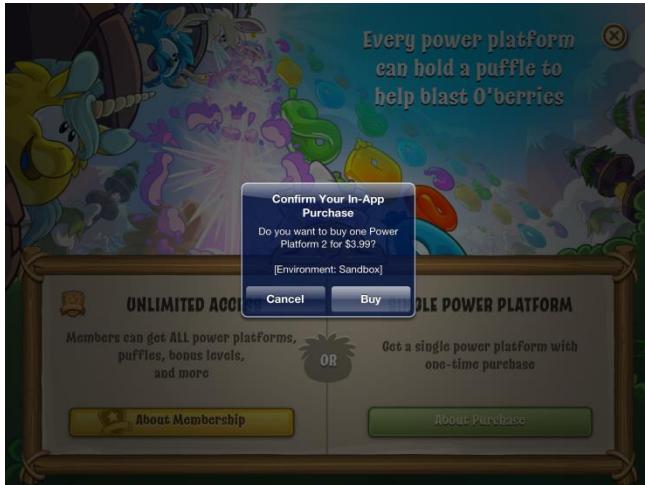


iTunes Login

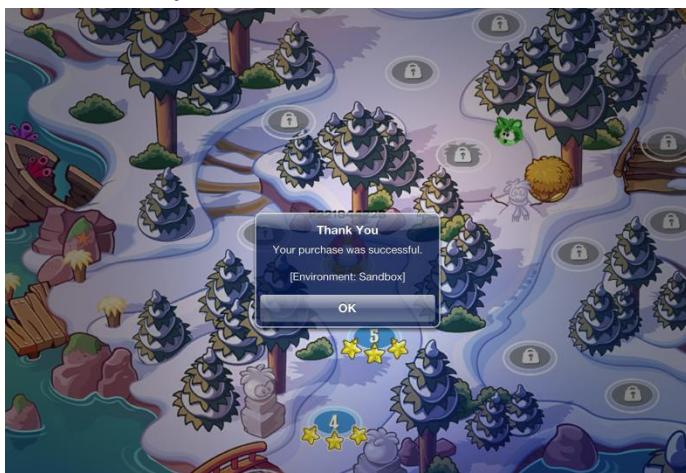
- Log in with Apple ID



Apple IAP system flow – Confirm purchase



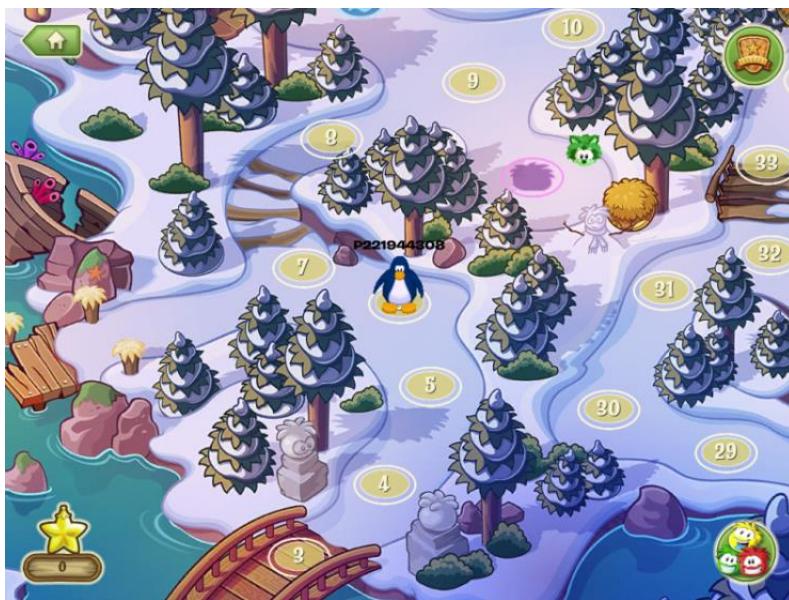
Successful iTunes purchase



Canceled iTunes purchase



5. IAP for Bonus Level – Map



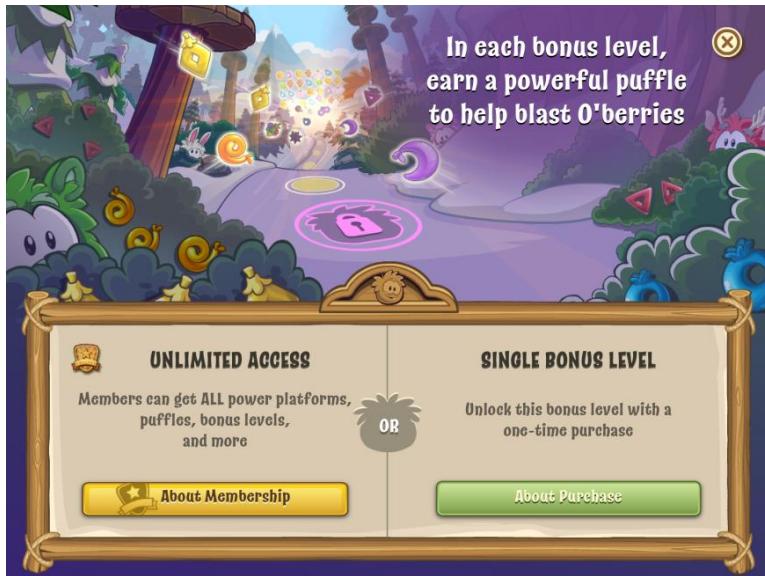
- Player opens Bonus Level by successfully completing the previous regular level
- Tapping open Bonus Level node on Map brings up Login (if not logged in)

Login to PW (if not already logged in)



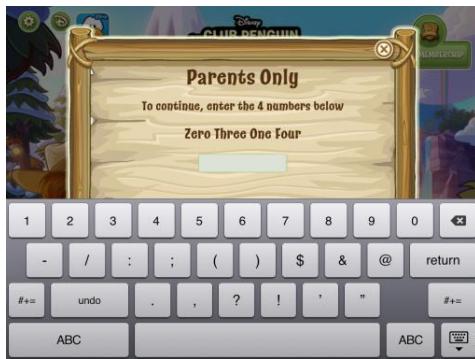
- Upon login go to Upsell Screen for the Bonus Level Unlock

Bonus Level Unlock Upsell – Choose One-Time Purchase (Bonus Level Unlock)



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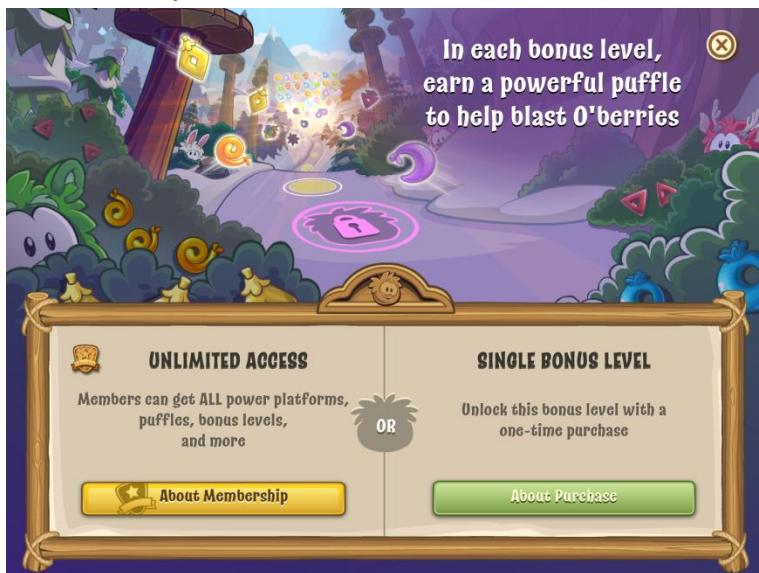
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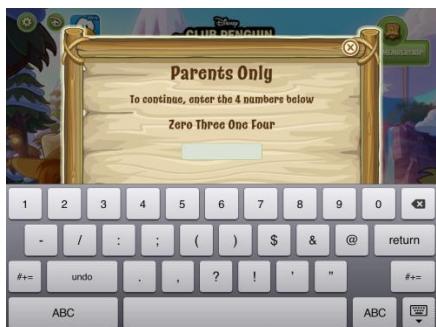


Bonus Level Unlock Upsell – Choose One-Time Purchase (Bonus Level Unlock)



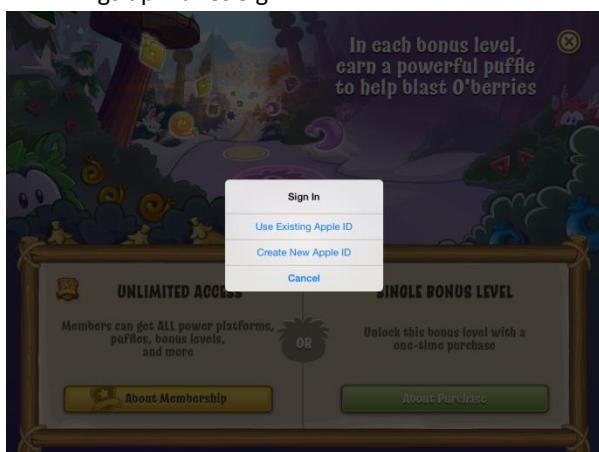
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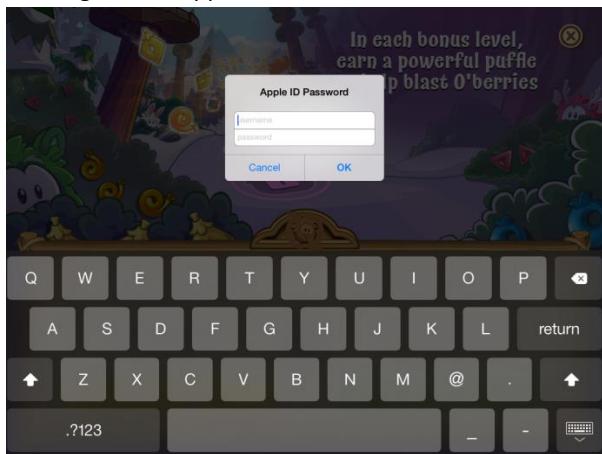
Sign into iTunes

- Brings up iTunes Sign In

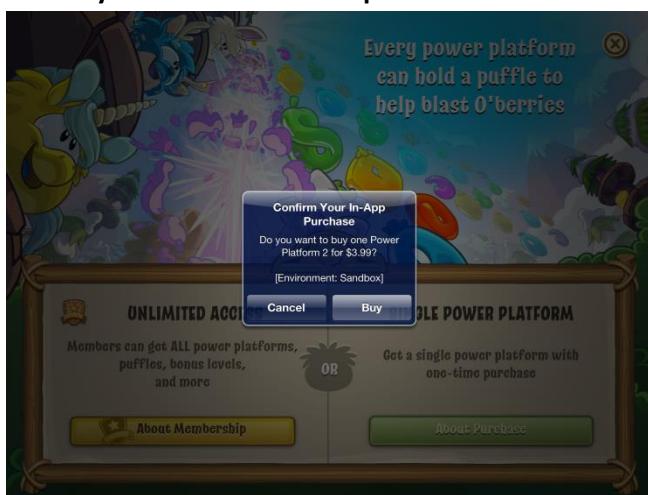


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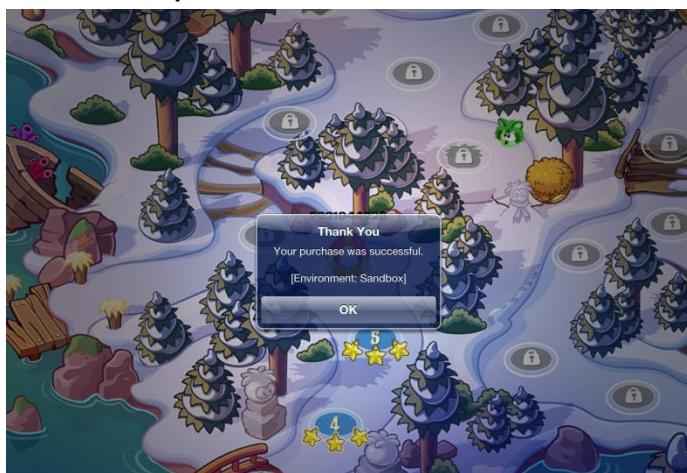
- Log in with Apple ID



Apple IAP system flow – Confirm purchase



Successful iTunes purchase



Canceled iTunes purchase

